

**NOTICE OF APPEAL FROM THE PRIMARY EXAMINER TO  
THE BOARD OF PATENT APPEALS AND INTERFERENCES (Large Entity)**

Docket No.  
FLCT-P01-002

In Re Application Of: Kay et al.

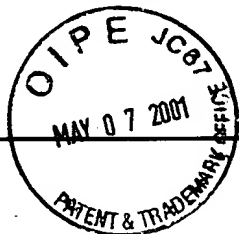
Serial No.  
09/216,206

Filing Date  
December 18, 1998

Examiner  
Myhre, J.

Group Art Unit  
2162

Invention: **OPTIMIZED INTERNET ADVERTISING USING HITORY TO SELECT SITES**

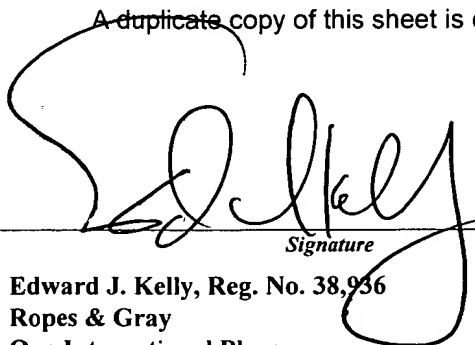


TO THE ASSISTANT COMMISSIONER FOR PATENTS:

Applicant(s) hereby appeal(s) to the Board of Patent Appeals and Interferences from the decision of the Primary Examiner dated **January 3, 2001** finally rejecting Claim(s) 1-28.

The fee for this Notice of Appeal is: **\$310.00**

- ☐ A check in the amount of the fee is enclosed.
- ☒ The Commissioner has already been authorized to charge fees in this application to a Deposit Account. A duplicate copy of this sheet is enclosed.
- ☒ The Commissioner is hereby authorized to charge any fees which may be required, or credit any overpayment to Deposit Account No. 18-1945  
A duplicate copy of this sheet is enclosed.

  
Signature

Edward J. Kelly, Reg. No. 38,936  
Ropes & Gray  
One International Place  
Boston, MA 02110-2624

Dated: 3 May 2001

I certify that this document and fee is being deposited on \_\_\_\_\_ with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

  
Signature of Person Mailing Correspondence

**Maureen Prestia**

Typed or Printed Name of Person Mailing Correspondence

CC: